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Burbank Housing Announces New Leadership for Development, Construction Departments

Announcement among a handful of recent promotions shaping its senior leadership

Santa Rosa, CA – March 28, 2023 – Burbank Housing, the leading affordable housing nonprofit in the North Bay Area, is wrapping up a busy March with a slate of significant personnel changes in its senior leadership roster that will see new faces at the helm of some of its most critical departments.

A part of the development team since 2017, Jocelyn Lin has been appointed as the new Director of Housing Development, replacing Vice President of Residential Development, Efren Carrillo, whose last day with the organization was March 17th. Ms. Lin, whose background includes practicing as an attorney in public finance and corporate law and serving on the Planning Commission for the City of Petaluma, will lead Burbank's Development team on the design, entitlements, financing, and construction of affordable housing as it enters a time of unprecedented growth.

"I'm incredibly excited for the opportunity to lead a talented and diverse staff of housing-focused professionals at Burbank who are dedicated to our mission," Ms. Lin said. "Affordable housing must remain a top priority as our state continues to face an intractable housing crisis. We are proud of our strong relationships with local partners and our shared efforts to address the urgent need for housing. Our team at Burbank will continue to bring our expertise and perspectives to the table as we work hard to provide equitable housing solutions for all in our community."

Taking the helm of Burbank's expansive construction operations is Robin Stephani, a seasoned housing professional and licensed architect bringing 25 years of experience working in design, architecture, and construction to the organization as the General Manager of Construction, replacing Larry Boughton who retired in January after 28 years with Burbank Housing.

"I'm very excited to be on the Burbank team working with our partners to make a meaningful impact through creating housing. We will be building or renovating 617 keys in 2023, with over 500 units in the pipeline throughout Napa and Sonoma Counties," Ms. Stephani commented.

Additionally, Burbank Housing has promoted Julie Heredia to Director of Asset Management, a new position for the 43-year-old nonprofit, reflecting the need for more specialized management as the organization's portfolio continues to grow. Rounding out the recent changes with senior leadership is Lina Jia, who joined Burbank in 2021 and will lead Burbank's Accounting team as the company's new Controller.

"We are proud to offer opportunities of continued professional development to all at Burbank Housing, and are thrilled to welcome Jocelyn, Robin, Julie, and Lina to their new positions," said Larry Florin, CEO & President of Burbank Housing. "Their expertise and experience will be invaluable as we continue our mission of providing affordable housing solutions to our community."

All four new additions to senior leadership will be kept quite busy as a number of high-profile projects will see completion of their first phases and resident move-ins this year including Caritas Homes and the redevelopment of the former Journey's End Mobile Home Park site in Santa Rosa, as well as Heritage House and Valle Verde Apartments in Napa.

Burbank Housing is the North Bay's leading affordable housing nonprofit. Since 1980, the organization has built, preserved, and managed safe, affordable rental and for-sale homes in the North Bay Area. It currently provides homes to over 8,700 people across more than 103 communities and has built over 1000 ownership homes. Burbank Housing also has more than 690 affordable housing units in its predevelopment pipeline.